

WATERFRONT QUALITY WELL REWARDED

The Hodge and Parker families received a well-deserved increase in support and prices at last Friday's 5th Annual Premier Genetic Simmental sale at their Naringa Park property, Naracoorte.

A good crowd, that included visitors from four states with 46 buyer registrations gathered to compete for a high quality draft of 32 Simmental and composite bulls, six Simmental heifers and 48 composite weaner heifers. The sale resulted in a 95% clearance and lifts in averages for all sections of the sale.

Competition was strong for the 27 Simmental bulls with 25 clearing to a top of \$8500 and averaging \$4740, up nearly \$500 on last year's solid result. M & C Wooding, through joint sale agents TDC Penola got the sale off on a top note with a winning \$6000 bid on Waterfront Freemantle F14. Sim Flanders, Elders Casterton then went higher to \$7000 in purchasing Waterfront Frederick F44, the highest performing bull in the catalogue, for the Koch family, Rosebank Pastoral.

Regular Waterfront supporters, Bill and Elaine Sleep, Woolsthorpe, Vic purchased two excellent high performers at great value, paying \$4500 and \$4000. Both these bulls were by Woonallee Choice and grandsons of Barana Zorro C027, a bull that had a significant impact on the Woonallee herd.

Barana principal Peter Cook was in attendance and went to \$7000 to purchase Waterfront Fabian F72, a terrific young polled outcross bull for his stud based at Coolah, NSW. The bull had already been used within the Waterfront stud.

"This young polled bull is just what we were after as a heifer bull. He has great length and depth, is soft and easy doing and importantly is smooth shouldered. We will be using him over 50 heifers in our herd," Peter Cook said.

Scott York, Billa Park Beef P/L, Drillham, Qld was exceptionally pleased to find Waterfront Florian F242 (ET) in the sale and was even more pleased to be able to purchase him for only \$6500. With New Zealand bloodlines on both sides of his pedigree, high growth and milk EBVs, Scott said he was exactly the type needed for their beef program.

A very impressive blonde bull with the rare combination of great performance, muscling and softness, came in at lot 16. Bruce Jorgensen, Mummelgum, NSW went to \$8000 to secure him against strong competition.

However it was not until lot 22 that the top price was achieved when Waterfront Fabriano F65 entered the ring. Since cataloguing, this impressive free-moving and easy doing 20 month old son of Waterfront Benjamin had improved a lot. Rick Foster, Haven Park, Casterton outlasted the competition to purchase him for \$8500.

"We think he is a complete animal with a great skin and length and depth of fleshing. He has come along in leaps and bounds to be one of the standout bulls in this sale since we last saw him. We will be using him over Herefords to produce high growth progeny for the weaner calf markets," Rick Foster said.

JW & RD McErvale and buying through agents LMB Linke was the volume bull buyer in the sale, purchasing three to \$4000 and at a \$3667 average. This included one of four composite Simmental/Red Angus bulls to sell that followed the Simmental draft. These composites sold to \$4000 (twice) and averaged \$3375. The entire bull draft averaged \$4740.

Six very impressive 14 to 20 month old stud heifers followed the bull draft with five finding new homes to a \$7500 top. This was paid by Tom Baker, Woonallee stud for Waterfront Fairtime F144, a daughter of Woonallee Choice 027 and PTIC to Waterfront Aristotal A28. He also purchased the youngest of three heifers for \$5500. The Sleeps from Woolsthorpe also purchased two at \$3500 and \$3000 to add to their two earlier bull purchases. AJ & JD Head, Cummins also paid \$3500 for the other PTIC heifer to clear.

The final run was Waterfront's offering of 48 impressive 10 month old commercial Simmental x Red Angus composite heifers. Offered in four pens, these sold exceptionally well, topping at \$960 for a pen of 14 and the entire draft averaged a wonderful \$908.33.

SAL Naracoorte's Bruce Redpath purchased all four pens via phone hook-up for Rod and Liz Skene, Meldon Park Simmentals, Dalby, Qld.

Auctioneer for the registered cattle, Laryn Gogel, Elders said it was very pleasing to see the high quality stock Waterfront are consistently producing being better rewarded this year.

Sale Summary	2012	2011	
Simmental bulls	Offered	27	22
	Sold	25	21
	Top	\$8500	\$7500
	Average	\$4740	\$4262
Composite bulls	Offered	5	6
	Sold	4	4
	Top	\$4000 (x2)	\$2500
	Average	\$3375	\$2500
Stud Simmental Heifers	Offered	6	5
	Sold	5	5
	Top	\$7500	\$8000
	Average	\$4600	\$4400
Unmated commercial weaner heifers	Offered	48	43
	Sold	48	43
	Top	\$960 (x14)	\$880
	Average	\$908	\$815

Agents: Elders & TDC

Auctioneers: Laryn Gogel (Elders) and Darren Maney (TDC)



Pictured with the \$8500 top priced Waterfront Simmental bull are purchaser Rick Foster, Haven Park, Casterton and his four year old son Hugh, Waterfront co-principal Matt Parker, buying agent Ashley Braun, TDC Penola and Elders auctioneer Laryn Gogel, Keith.



This impressive 19 month old PTIC heifer, Waterfront Fairtime F144 sold for the \$7500 top heifer price to Tom Baker, Woonallee stud, Furner.



Peter Cook, Barana Pastorla, Coolah, NSW is pictured with Waterfront co-principal Matt Parker and the polled bull Waterfront Fabian F72 that had been used in the Waterfront herd as a yearling and he purchased for a great value \$7000.



Waterfront co-principal Matt Parker is pictured with Scott York, Billa Park Beef P/L, Drillham, Qld and Waterfront Florian F242 (ET), the bull Scott purchased for \$6500.



Elaine and Bill Sleep, Woolsthorpe, Vic were prominent repeat buyers at the Waterfront sale, purchasing two Simmental bulls to \$5000 and two heifers to \$3500. They are pictured with Waterfront co-principals Tracy Parker and Wendy Hodge.



Sim Flanders, Elders Casterton is with his clients Jason Koch and Ian Spratling, Rosebank Pastoral and Waterfront co-principal Matt Parker after the Waterfront sale. Rosebank purchased a top bull for \$7000 for their Casterton herd.



The weaner composite commercial heifers were highly sought after with this pen of 14 topping at \$960 and the entire draft of 48 averaging \$908. They were purchased by Rod and Liz Skene, Meldon Park Simmentals, Dalby, Qld and bidding through SAL Naracoorte's Bruce Redpath.



Pictured after the Waterfront sale are co-principals Matt and Tracy Parker and Naringa Park property manager Steve Kennett. They are with SAL Naracoorte's Bruce Redpath (2nd left) who purchased the 48 commercial heifers via phone hook-up for Rod and Liz Skene, Meldon Park, Dalby, Qld.

